

## 2024 GENERAL MEMBERSHIP MEETING

14-16 October | The Ritz Carlton Key Biscayne | Miami, FL, USA

## YOUR INVITATION TO BE A PART OF ONE OF THE PHARMACEUTICAL INDUSTRY'S MOST EXCITING AND INFORMATIVE GLOBAL EVENTS.



## IFPW's 2024 General Membership Meeting...

IFPW is delighted to return to the United States for its General Membership Meeting (GMM) for the first time since 2018. Miami, Florida will serve as the perfect backdrop with its breathtaking views, sugar sand beaches, captivating energy and calienté vibe that permeates your very senses. Miami is the quintessential playground for those who love life.

Join us for two full days of thoughtful discussions and insightful presentations on the global topics of highest importance to our industry, so that we are ready to meet the challenges that await all of us in the months and years ahead.

This is the perfect opportunity to connect with industry colleagues and key decision makers through meaningful conversations and in-person meetings that make the difference in accomplishing goals and getting the important work done.

IFPW has chosen the Ritz Carlton Key Biscayne for its 2024 GMM. This ultra luxurious property features views of Miami's famous Brickell Avenue skyline as well as the gorgeous blue waters of Key Biscayne. There are five incredible restaurants, luxury boutiques, a Cuban rum bar, and acres of lush tropical grounds to enjoy - complete with multiple pools, a world-class spa, and state-of-the-art gym facilities.

We are waiting for you . . . join us as we convene in paradise!



### Dear Valued Colleague. . .

As you know, the International Federation of Pharmaceutical Wholesalers (IFPW) is an organization dedicated to helping its members and stakeholders advance safe and efficient access to pharmaceuticals worldwide. In October of 2024, our IFPW General Membership Meeting returns to the United States in Miami, Florida. We expect more than 200 in-person attendees representing wholesalers and distributors, biopharma, generics, consumer, and service organizations, as well as other healthcare stakeholders from six continents for insightful global business discussions.

We always look forward to this meeting because of the many opportunities it affords for face-to-face interaction with our senior manufacturer partners and our peers in the wholesale space, and for the chance to discuss strategies for growth in developed and emerging markets. We also enjoy hearing from industry experts about changing marketplace trends and forecasts for the future.

Enclosed you will find more information about the IFPW General Membership Meeting. We hope you will consider attending, and look forward to welcoming you to Miami as we greet each and celebrate the very best of our industry!

#### Brian Tyler

IFPW Chair Chief Executive Officer McKesson Corporation

#### Elias Salomon

IFPW Vice Chair CEO Farmácos Nacionales



#### Countries represented at IFPW's 2022 General Membership Meeting:

Argentina Australia Austria Belgium Canada China Denmark Estonia France Germany Italy Japan Mexico Poland Saudi Arabia Singapore South Africa South Korea Spain Sweden Switzerland Tunisia United Arab Emirates United Kingdom United States

Our meeting will begin on the evening of October 14th at our invitation only Chairman's Dinner where the IFPW Board hosts the events key speakers, sponsors and special guests.. The evening will be followed by two days of intense business sessions with speakers from around the world providing insight into today's global market and trends.

Business topics at this year's GMM include: Digitalization Trends in Healthcare The Use of Artificial Intelligence and Augmented Reality in Distribution Perspectives on Cell and Gene Therapy Traceability and Security in the Pharma Value Chain - US and EU Industry Sustainability Initiatives - A Regional Comparison One on One Interviews with Industry CEOs from Pfizer and Bausch and Lomb.

Our social program will feature our Welcome Reception and Dinner following Day One of the Business Program, followed by our Gala Reception and Dinner following Day Two.

The social program events are an integral part of the the IFPW GMM so attendees have time to catch up with colleagues on important issues of the day while in a relaxed and entertaining setting.

Once again, IFPW will also offer an accompanying persons' program during the two-day meeting, allowing spouses and significant others the opportunity to experience the sights, sounds and tastes of Miami.



#### IFPW'S LEADERSHIP

IFPW's Board of Directors is comprised of some of the most distinguished minds in the industry, including:

Ornella Barra Walgreens Boots Alliance

Sammy Birmarcker Profarma Distribuidora

Steve Collis Cencora

John Graham Zuellig Pharma

Yusuke Fukujin The Alfresa Group

Juan Guerra Alliance Healthcare

Jean-Marc Leccia CFAO Healthcare

Yong Liu Sinopharm Group Co., Ltd.

Maria Luisa Macchiavello Drógueria del Sud S.A.

Keisuke Nakakita Nakakita Yakuhin Co., Ltd.

Elias Salomon Nader Vice Chairman Fármacos Nacionales S.A.

Brian Tyler Chairman McKesson Corporation



#### **ATTENDEE PROFILE & DEMOGRAPHICS**

IFPW's General Membership Meeting draws senior executives from across the pharmaceutical supply chain--manufacturers, distributors, retailers and vendors serving the pharmaceutical industry, government officials, academia, financial institutions, and other industry-related professionals.

The International Federation of Pharmaceutical Wholesalers (IFPW) represents a strong, effective platform to establish critical dialog within the global pharmaceutical community and is dedicated to helping its members and stakeholders advance the safe, efficient and continuous access to pharmaceuticals worldwide through the promotion of good distribution practices and services.

IFPW's General Membership Meeting also provides an indispensable opportunity to highlight your company as an exhibitor or sponsor, and explore future business ventures, all while learning about the latest developments at the forefront of the pharmaceutical industry. Please let us know if you would like more information on how to become a sponsor or exhibitor.

Mark your calendars and be sure to allocate funds in your upcoming budget to ensure your participation in one of the most exciting locations in the world – Miami, Florida!

For more information, please contact Christina Tucker at c.tucker@ifpw.com.

#### IFPW's 2022 General Membership Meeting Sponsors included:

AstraZeneca ΒT **CFAO** Healthcare Crecon Research & Consulting Encise ΕY IQVIA **IRI** Worldwide Johnson & Johnson Consumer Health KNAPP AG Merck / MSD NCR Corporation Novo Nordisk Omnicell Photon Sanofi SSI Schäfer **UST** Corporation Viatris Walgreens Boots Alliance



# Increase your company's profile with a sponsorship package.

The value of sponsorship at IFPW's GMM provides the unique opportunity to establish a higher outward support profile with senior pharmaceutical executives from across the globe. Through this elevated profile, you will be able to more effectively highlight your company's latest products and services. Here you will meet with new potential clients, allowing you to exercise your best market strategies and enter into new and emerging markets. Equally important is your ability to recognize the value provided by pharmaceutical wholesalers, giving you a greater competitive edge in today's everchanging marketplace.

#### Sponsorship has its privileges.

The GMM will begin on October 14th, 2024 with our invitation-only Chairman's Reception and Dinner. This exclusive event will bring together IFPW's board members, GMM speakers and meeting sponsors. There you will find unfettered access to key players and stakeholders in the pharmaceutical wholesale industry. As a sponsor, you will have the opportunity to meet face-to-face in an exclusive setting that fosters the opportunity to network on a more personal level. It is the perfect time to elevate your company's profile or showcase the latest developments offered by your organization as well as reconnect with clients and colleagues.

In addition to access to the Chairman's Reception and Dinner, sponsors also enjoy benefits (depending on sponsorship level) such as complimentary registration(s), complimentary exhibitor space, company logo on IFPW GMM website, meeting mobile app and on-site conference guide, company brochure in conference padfolio, meetings with IFPW Board Members (upon request), and the opportunity to present during the business session.

IFPW offers six levels of sponsorship to showcase your company/ organization at high-profile social functions, during the two days of business sessions, and on delegate conference materials.

(Please refer to the table listing sponsorship benefits on the following page.)

## IFPW 2024 GMM Sponsorship Opportunities

Sponsorship Benefits	Diamond US \$125k+	Platinum US \$75k+	Gold US \$50k+	Silver US \$35k+	Exhibitor US \$25k	Bronze US \$20k+
Company Name/Logo Associated with Sponsored Events				**	**	
Company logo on website, in Mobile App and in On-site Conference Guide			**			**
Complimentary Executive Registration(s)	4	3	2	2	1	50%
Invitation(s) to the Chairman's Dinner	4	3	2	2	1	
Complimentary Exhibit Booth (US\$20,000 value)		**			**	
Participation in a Business Session	B	M	P			
Company Brochure in Conference Padfolio		**				

B - Keynote or Fireside with Board

M - Keynote or Fireside with Member

P - Panel Participant

## After you have chosen your sponsorship level, our team will contact you to assist in selecting the best sponsorship recognition option(s) to showcase your organization.

Over the years, IFPW has rotated the biennial GMM amongst the four regions of the world. Past GMM event locations include:

2022	Milan, Italy	2012	Cancun, Mexico
2021	Tokyo, Japan	2010	Seoul, South Korea
2018	Washington, DC, USA	2008	Dublin, Ireland
2016	London, England	2006	San Francisco, USA
2014	Beijing, China	2004	Shanghai, China

The 2024 meeting in Miami promises to be a very timely and dynamic meeting. We expect as many as 200 delegates from all four regions of the world - North America; EMEA; Asia, Australia, and New Zealand; and, Latin America.



Sponsorship Application	Diamond	\$125,000+	
First name:	Platinum	75,000+	
Last name:	Gold	50,000+	
Title:	Silver	35,000+	
	Exhibitor	25,000+	
Organization:	Bronze	20,000+	
Country:	STEP TWO - Choose Your Recognition Area(s)		
Email:	Business Program:		
On-site contact name(s):	Business Session Sponsor	\$ 50,000	
	Business Session Keynote/Fireside (B)	125,000	
Method of payment (credit card payments, please add 3%	Business Session Keynote/Fireside (M)	75,000	
convenience fee) :	Business Session Panelist	50,000	
Check Wire	Breakfast		
Credit Card	Weds. Oct. 15	\$ 35,000	
	Thurs. Oct 16	35,000	
	Coffee Breaks:		
Wire transfer information:	Weds. Oct. 15 - AM	35,000	
Bank name: Citibank	Weds. Oct. 15 - PM	35,000	
Location: Washington, DC	Thurs. Oct. 16 - AM	35,000	
Acct name: IFPW	Thurs. Oct. 16 - PM		
Acct #: 15632687 Aba wire#: 254 070 116	Lunches:		
	Lunches: Weds. Oct. 15	\$ 50,000	
Acct #: 15632687 Aba wire#: 254 070 116		\$ 50,000 50,000	
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Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to:	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner	50,000 \$ 100,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception	50,000 \$ 100,000 75,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner	50,000 \$ 100,000 75,000 125,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner Gala Reception Gala Dinner Post-Gala After-Party	50,000 \$ 100,000 75,000 125,000 75,000	
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Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive Manassas, VA 20109 USA	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner Gala Reception Gala Dinner Post-Gala After-Party Conference Items: Padfolio	50,000 \$ 100,000 75,000 125,000 125,000 25,000 35,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive Manassas, VA 20109 USA Contact for Credit Card Details : Phone Number: Time Zone:	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner Gala Reception Gala Dinner Post-Gala After-Party Conference Items: Padfolio Delegate bags	50,000 \$ 100,000 75,000 125,000 125,000 25,000 35,000 20,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive Manassas, VA 20109 USA Contact for Credit Card Details : Phone Number: Time Zone:	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner Gala Reception Gala Dinner Post-Gala After-Party Conference Items: Padfolio Delegate bags Delegate Gifts (multiple options) Branded lanyard with logo Branded pens	50,000 \$ 100,000 75,000 125,000 125,000 25,000 35,000 20,000 10,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive Manassas, VA 20109 USA Contact for Credit Card Details : Phone Number: Time Zone:	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner Gala Reception Gala Dinner Post-Gala After-Party Conference Items: Padfolio Delegate bags Delegate bags Delegate Gifts (multiple options) Branded lanyard with logo Branded pens Conference mobile app	50,000 \$ 100,000 75,000 125,000 125,000 25,000 35,000 10,000 35,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive Manassas, VA 20109 USA Contact for Credit Card Details : Phone Number: Time Zone:	Weds. Oct. 15   Thurs Oct. 16   Social Functions:   Chairman's Dinner   Welcome Reception   Welcome Dinner   Gala Reception   Gala Dinner   Post-Gala After-Party   Conference Items:   Padfolio   Delegate bags   Delegate Gifts (multiple options)   Branded lanyard with logo   Branded pens   Conference mobile app   Meeting Wifi - Weds	50,000 \$ 100,000 75,000 125,000 125,000 25,000 35,000 20,000 35,000 20,000	
Acct #: 15632687 Aba wire#: 254 070 116 Swift code: citius33 All checks are payable in US\$ to IFPW. Mail to: IFPW Attn: Wendy Boutselis 10569 Crestwood Drive Manassas, VA 20109 USA Contact for Credit Card Details : Phone Number: Time Zone:	Weds. Oct. 15 Thurs Oct. 16 Social Functions: Chairman's Dinner Welcome Reception Welcome Dinner Gala Reception Gala Dinner Post-Gala After-Party Conference Items: Padfolio Delegate bags Delegate bags Delegate Gifts (multiple options) Branded lanyard with logo Branded pens Conference mobile app	50,000 \$ 100,000 75,000 125,000 125,000 25,000 35,000 20,000 10,000 35,000 20,000 50,000	

STEP ONE - Choose Your Sponsorship level (US dollars)

If you do not see a sponsorship package that meets your marketing needs, please contact Christina Tucker at c.tucker@IFPW.com (or call US+1 703 331 3714) to design a bespoke/custom sponsorship package that best showcases your organization. Additional exhibit package requirements (as outlined in this brochure, i.e., table, chairs, signage, etc.)

Note: Information on additional equipment (audio visual, special order furniture, etc.) will be sent 90 days prior to the meeting. All additional equipment not listed in the exhibitor package is the responsibility of the exhibiting company.

#### About IFPW

The International Federation of Pharmaceutical Wholesalers represents a strong, effective platform to establish critical dialog within the global pharmaceutical community. IFPW is dedicated to helping its members and stakeholders advance the safe, efficient and continuous access to pharmaceuticals worldwide through the promotion of good distribution practices and services.

IFPW members represent wholesalers, wholesaler associations, manufacturers and service companies from the far-reaching regions of the world: Asia, Australia and New Zealand; Europe, the Middle East and Africa; Latin America; and, the United States and Canada.

For a complete list of IFPW members as well as other information, including how to become a member of IFPW, please visit www.ifpw.com.

The International Federation of Pharmaceutical Wholesalers 10569 Crestwood Drive | Manassas, VA 20109 | US +1 703 331 3714